Claims

- [c1] 1.A system for providing multi-media enhancement of a fantasy league draft proceeding, said system comprising: a medium for conducting a fantasy league draft proceeding;
 - a media viewer for viewing multi-media;
 - a database for storing medium relating to the fantasy league draft proceeding; and
 - a controller for associating said medium from said database with said fantasy league draft proceeding for viewing in said media viewer.
- [c2] 2.The system of claim 1 wherein said medium includes: a display providing information regarding the draft proceeding; and said media viewer displayed on said display.
- [c3] 3.The system of claim 1 wherein said medium includes: audio and video clips.
- [c4] 4.The system of claim 1 wherein said medium includes: information relating to players selectable in said fantasy league draft proceeding.

- [05] 5.The system of claim 1 wherein said medium includes: entertainment medium for viewing between selections of said fantasy league draft proceeding.
- [06] 6.The system of claim 1 wherein said medium includes: advertisements for viewing on said media viewer.
- [c7] 7.The system of claim 1 wherein said system is incorporated onto a removable media format.
- [08] 8.The system of claim 1 wherein said system is a server based network system.
- [09] 9.The system of claim 1 wherein said system is a wireless server based network system.
- [c10] 10. The system of claim 1 wherein said system is a server based network system; and each user is able to access said system via a hand held wireless device.
- [c11] 11.The system of claim 1 wherein said system is incorporated in a television based system.
- [c12] 12.The system of claim 1 wherein said system is utilized in an electronic gaming technology.
- [c13] 13.The system of claim 1 wherein said system further includes:

an on-demand delivery system for providing multi-media files to each team owner on an updated basis regarding the players selected by that team owner during said fantasy league draft proceeding.

- [c14] 14.The system of claim 1 wherein said system further includes:
 said controller and said database operated by a computer system.
- [c15] 15. A system for managing a fantasy league having fantasy teams, fantasy team owners and players associated with each fantasy team, said system comprising: an on-demand delivery system for providing multi-media files for each team owner on a periodic basis for evaluating each player of the team owned by that team owner.
- [c16] 16. The system of claim 15 wherein said system includes: a server for hosting said system; client interfaces for allowing each of said team owners to access said system on said server to retrieve the multimedia files on an on-demand basis.
- [c17] 17. The system of claim 15 wherein said system in-

a medium for conducting a fantasy league draft proceeding;

a media viewer for viewing multi-media;

a database for storing medium relating to the fantasy league draft proceeding; and

a controller for associating said medium from said database with said fantasy league draft proceeding for viewing in said media viewer.

- [c18] 18. The system of claim 17 wherein said medium includes:
 - a display; and said media viewer displayed on said display.
- [c19] 19. The system of claim 17 wherein said medium includes: audio and video clips.
- [c20] 20. The system of claim 17 wherein said medium includes: information relating to players selectable in said fantasy league draft proceeding.
- [c21] 21. The system of claim 17 wherein said medium includes:
 entertainment medium for viewing between selections of said fantasy league draft proceeding.

- [c22] 22. The system of claim 17 wherein said medium includes: advertisements for viewing on said media viewer.
- [c23] 23. A method for conducting a fantasy league draft proceeding, said method comprising the steps of: providing a viewable display of the draft proceeding; providing a media viewer on said viewable display; and providing a multi-media display on said media viewer associated with the draft proceeding.
- [c24] 24. The method of claim 23 wherein said step of providing a multi-media display includes:

 providing a database having multi-media files relating to the players to be chosen in the draft proceeding; and providing a mechanism for associating the draft proceedings with said database to display said multi-media files relating to particular players at selected moments during the draft proceeding.
- [c25] 25. The method of claim 23 wherein said step of providing a multi-media display includes:

 providing a database having multi-media files relating to the players to be chosen in the draft proceeding and other information of interest during the draft proceeding; and

providing a mechanism for associating the draft proceedings with said database to display said multi-media files relating to particular players as well as said other information at selected moments during the draft proceeding.